



Logo Usage Policy

1. Purpose

This policy outlines the appropriate use of the ICAPHE accreditation logo granted to schools, programmes and courses upon successful completion of the accreditation process. It is intended to protect the integrity of the accreditation and ensure that all usage is accurate, respectful and in line with established guidelines.

2. Eligibility

Only applicants that have been formally granted accreditation status by ICAPHE may use the accreditation logo. Use is permitted solely for the duration of the accreditation period and must be discontinued immediately if accreditation lapses or is withdrawn.

3. Permitted Usage

The logo may be used for the following purposes:

- On official institutional websites
- In printed promotional materials (e.g., brochures, prospectuses, annual reports)
- In digital communications (e.g., newsletters, email signatures, presentations)
- On signage or event materials directly related to the accredited schools, programmes or courses

Conditions of Use

- The logo must not be altered, distorted, or combined with other images, text or logos.
- The logo must be used in its original format and colours, or in black and white where appropriate.
- The logo must not be used in any way that implies endorsement of individual staff members, services or unrelated schools, programmes or courses
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Prohibited Usage

- Use of the logo in connection with non-accredited schools, programmes or courses or partnerships
- Use in contexts that may mislead or misrepresent the accreditation status
- Commercial use or sponsorship without prior written consent from ICAPHE
- Modification or animation of the logo in digital formats

Monitoring and Compliance

ICAPHE reserves the right to monitor usage and request the removal of the logo if it is used inappropriately. Non-compliance may result in disciplinary action.

Contact

For logo files, further guidance or permissions beyond the scope of this policy, please contact: office@icaphe.org

School Accreditation Logos



Programme / Program Accreditation Logos



CPD Accreditation Logos



Gold Practice Award Logos



This policy document is subject to periodic review.